



### **Abstract**

Agriculture - TN-IAMWARAM Project Implementation – Administrative and Financial sanction of Rs.2.73 Crores for Up-scaling of 400 Model Villages under IAMWARM Project – Orders – Issued.

### **Agriculture (WD2) Department**

G.O.(4D)No.18

Dated 03.10.2013

திருவள்ளூர் ஆண்டு 2044 புரட்டாசி 17

Read:-

- 1) G.O.(Ms) No.56 P.W.(WR1) Dept., dated 23.04.2013.
- 2) The Project Director, Multi Disciplinary Project Unit No.MDPU/F155/EC/2013-2, dated 11.07.2013.
- 3) The Director of Agriculture Letter No.IWM-2/85923/2013, dated 2.8.2013


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### **ORDERS:**

In the Government Order first read above orders have been issued as recommended by the Empowered Committee and accorded sanction for the following:

- a. Administrative Sanction for extension of the TN-IAMWARM Project period from 1.4.2013 to 30.09.2014.
- b. Continuance of the 72 staff of Multi Disciplinary Project Unit upto 30.09.2014.
- c. Administrative sanction for a sum of Rs.2.00 Crores towards the operating cost of Multi Disciplinary Project Unit for the year 2013-14.

2. The Project Director, IAMWARM Project in his letter second read above has stated that the USP of the IAMWARM Project lies in its multisectoral, multi stake holder construct and it has been well established that gains in water productivity can only be achieved through converged action of all the 8 Departments wholistically at village level. Engendering this convergence, a model village program was piloted in the

  
09/10/2013

project. The World Bank Mission was impressed to witness in the Model Village the impact of convergence of line department officials in improving project interventions due to change management initiative. In the recent Mission from 20<sup>th</sup> to 27<sup>th</sup> May 2013 the World Bank suggested to upscale the number of model villages with strategic development plans in convergence along with increased capacity building activities of WUAs. Accordingly, a proposal for upscaling model villages has been prepared vide Concept Note and also No Objection Certificate from World Bank has been obtained on 26.06.2013.

3. The Project Director, IAMWARM has also stated that funds are required to carryout the necessary activities in the Model Villages in a systematic manner and complete them within the project period ie.30.09.2014. The Project Director, has further stated that in respect of Agri Component a sum of Rs.2.73 Crores is required for up-scaling of 400 Model Villages under IAMWARM which is one among the scheme mentioned in the concept note.

4. Based on the above concept note Director of Agriculture has sent a proposal for according administrative and financial sanction for a sum of Rs.2.73 Crores for up-scaling of 400 Model villages under IAMWARM during 2013-14. The Director of Agriculture has stated that under the above project, he has proposed to carry out the activities in a systematic manner.

5. The Director of Agriculture has therefore requested the Government to accord Administrative and Financial sanction for a sum of Rs.273 lakhs during the year 2013-14 for upgrading of 400 model villages under IAMWARM Project.

6. The Government after careful examination accept the proposal of the Director of Agriculture and accord Administrative and Financial sanction for a sum of Rs.273.00 lakhs (Rupees two hundred and seventy three lakhs only) for up-scaling of 400 model villages by carrying out the activities mentioned in the Annexure-I of this order under IAMWARM Project during the year 2013-14 as per the concept note of Project Director, IAMWARM

7. The targets and activities planned in Model Villages with estimate cost are as shown in the Annexure-1. to this order. The District wise Model Villages are shown in the Annexure-2 to this order.

8. The expenditure sanctioned in para 7 above shall be debited to the following head of account.

9.

Sl.No	Head of Account
1.	<p>2401 - 00 - Crop Husbandry 109 - Ext. &amp; Farmers training Scheme in Twelfth Five Year Plan II State plan PE - Improved Agriculture for Tank Irrigation under Tamil Nadu Irrigated Agriculture Modernization and Water Bodies Restoration and Management (IAMWARM) Project</p> <p>i. 69.Procurement of Agricultural Inputs - Rs.180 lakhs (2401-00-109-PE-6904)</p> <p>ii. 72 Training - Rs.65.70 lakhs (2401-00-109-PE-7207)</p>
2.	<p>2401 -00 - Crop Husbandry 109 - Ext. &amp; Farmers training Scheme in Twelfth Five Year Plan II State plan II State plan PF - Improved Agriculture for Non- Tank Irrigation under Tamil Nadu Irrigated Agriculture Modernization and Water Bodies Restoration and Management (IAMWARM) Project.</p> <p>i. 69.Procurement of Agricultural Inputs Rs.20.00 lakhs (2401-00-109-PF-6902)</p> <p>ii. 72 Training - Rs.7.30 lakhs (2401-00-109-PF-7205)</p>

9. Necessary additional funds will be provided in the Revised Estimate/Final Modified Appropriation in 2013-14. Pending provision of such funds, the Director of Agriculture is authorized to draw and disburse the amount sanctioned in Para 7 above. He is also instructed to include this expenditure while sending Revised Estimate/Final Modified Appropriation 2013-14 proposal to Government in Finance (Agriculture) Department without fail.

9. The Director of Agriculture is directed to maintain a register digitally that the procedure adopted is transparent, successful and provides more accountability so as to ensure that the subsidy amount is reached to the beneficiaries fully and with a view to know the number of beneficiaries with relevant details. He is also directed to send a monthly progress report in this regard regularly to Government without fail.

10. This order issues with the concurrence of Finance Department vide its U.O.No.50689/Fin.(Agri.)/2013, dated 28.9.2013 and ASL No.1385 (One thousand three hundred eighty five)

**/BY ORDER OF THE GOVERNOR/**

**SANDEEP SAXENA**  
**Agricultural Production Commissioner**  
**and Principal Secretary to Government.**

**To**

The Commissioner of Agriculture, Chennai - 5.  
 The Pay and Accounts Officer (East), Chepauk, Chennai-5  
 The Principal Accountant General, (A&E), Chennai -18.  
 The Principal Accountant General, (Audit I), Chennai -18.(By name)  
 The Treasury Officers concerned.  
 The Resident Audit Officer, (O/o. the Principal Accountant (General Social Sector Audit), Tamil Nadu, Secretariat, Chennai-9.  
 The Project Director, IAMWARM Project , MDPU Office, Chepauk, Chennai-5.

**Copy to:-**

The Director of Horticulture and Plantation Crops, Chennai-5.  
 The Commissioner of Agricultural Marketing and Agri. Business, Chennai - 32.  
 The Chief Engineer (Agricultural Engineering), Chennai 35.  
 The Registrar, Tamil Nadu Agricultural University, Coimbatore - 3.  
 The Private Secretary to Agricultural Production Commissioner and Secretary to Government, Agriculture Department, Chennai-9.  
 Finance (Agri./BGII) Departments/Public Works Department, Chennai-9.  
 Agriculture (OP III) Department, Chennai=9.  
 Stock File / Spare Copies.

**//FORWARDED BY ORDER//**

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**SECTION OFFICER.**  
*7/10/13*

**ANNEXURE – 1****TN-IAMWARM PROJECT – AGRICULTURE DEPARTMENT  
Targets and Activities planned in Model Villages with Estimate Cost****I. Target / Impact to be created in each Model Village:**

- i. 20% Increase in cropping intensity
- ii. 10% Crop Diversification
- iii. 25% Increase in Intensification (Improved Agronomy)
- iv. Yield improvement in MT/Ha
  - a. Paddy - 25%
  - b. Maize - 25%
  - c. Pulses - 20%
  - d. Others - 20%

**II. Activities planned in Model Villages:**

Sl.No.	Component Details	Physical	Total Amount (Rs.in Crores)
1	<b>Crop demonstrations for 5 Ha SRI</b> (3 Crop sequence), Maize and Pulses etc., (as location specific) @ 10,000/- Ha. Total cost per Village: 10,000/- x 5 Ha. = Rs.50,000/-	2000 Ha. in 400 Model Villages	2.00
2	<b>IEC / CB Programmes:</b> Campaigns & Village meetings, Demarcation Flags & Field boards, Trainings for farmers & Agri. Laborers, Field days, POL and Other Contingencies @1,000/- Demo Total cost per Village: Rs. 1,000/- x 5 Ha. = Rs. 5,000/-	400 Model Villages	0.20
3	<b>Engaging / Deploying ATMA Volunteer (Farmers Friend) – 1</b> No. for Two Villages (for Agri. and Horti. departmental works) Total Volunteer cost: Rs. 2,000/- (for 2 Villages) x12 Months = Rs. 24,000/-	200 Volunteers	0.48
4	<b>Workshops, Trainings etc:</b> @ Rs. 1,250 / Village	400 Model Villages	0.05
	<b>Grand Total</b>		2.73

**SANDEEP SAXENA  
AGRICULTURAL PRODUCTION COMMISSIONER  
AND PRINCIPAL SECRETARY TO GOVERNMENT**

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*[Signature]*  
SECTION OFFICER  
*[Signature]*  
2/10/13

**ANNEXURE - 2****IAMWARM PROJECT  
District wise Model Villages**

Sl.No.	District	No. of Model Villages
1	Kancheepuram	35
2	Tiruvallur	30
3	Cuddalore	25
4	Villupuram	30
5	Vellore	25
6	Salem	20
7	Dharmapuri	30
8	Krishnagiri	15
9	Coimbatore	25
10	Tiruppur	30
11	Tiruchirapalli	10
12	Pudukottai	25
13	Madurai	20
14	Theni	20
15	Dindigul	20
16	Sivagangai	20
17	Virudhunagar	20
<b>Total</b>		<b>400</b>

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## ANNEXURE – 3

Sl.No.	Head of Account	Financial sanction required (Rs.In Lakhs)
1	2401 - 00 - Crop Husbandry 109 - Ext. & Farmers training Scheme in XI FYP II State plan PE - Improved Agriculture for Tank Irrigation under IAMWARM j. 69.Procurement of Agricultural Inputs ii. 72 Training	180.00 65.700
	<b>Total of PE Head</b>	<b>245.700</b>
2	2401 - 00 - Crop Husbandry 109 - Ext. & Farmers training Scheme in XI FYP II State plan PF - Improved Agriculture for Non- Tank Irrigation under IAMWARM i. 69.Procurement of Agricultural Inputs ii. 72 Training	20.000 7.300
	<b>Total of PF Head</b>	<b>27.300</b>
	<b>GRAND TOTAL</b>	<b>273..00</b>

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## ANNEXURE -- 4

## PE Head of account

Sl. No.	District	No. of model villages (Nos.)	Crop demonstration(sub head 69 PAI)		IEC/Capacity Building /Workshop& Training(sub head 72-training)				Grand total of 69PAI & 72 Training
			Demo area @ 5ha/ Village (ha)	Fin.@ Rs.10000/ ha (Rs. In lakhs)	IEC/CB @Rs. 1000/ ha demo	Workshop, Training & others @Rs.1250/ Village	Training and Field Activities charges for Farmers' friend/ WUA member /ATMA volunteer @ Rs.1000/2 villages	Total for 72-training (Rs. In Lakhs)	
1	Kancheepuram	35	175	17.5	1.75	0.44	4.2	6.39	23.8875
2	Thiruvallur	30	150	15	1.5	0.38	3.6	5.48	20.4750
3	Cuddalore	25	125	12.5	1.25	0.31	3	4.56	17.0625
4	Villupuram	30	150	15	1.5	0.38	3.6	5.48	20.4750
5	Vellore	25	125	12.5	1.25	0.31	3	4.56	17.0625
6	Salem	20	100	10	1	0.25	2.4	3.65	13.6500
7	Dharmapuri	30	150	15	1.5	0.38	3.6	5.48	20.4750
8	Krishnagiri	15	75	7.5	0.75	0.19	1.8	2.74	10.2375
9	Thiruppur	15	75	7.5	0.75	0.19	1.8	2.74	10.2375
10	Tiruchirapalli	10	50	5	0.5	0.13	1.2	1.83	6.8250
11	Pudukkottai	25	125	12.5	1.25	0.31	3	4.56	17.0625
12	Madurai	20	100	10	1	0.25	2.4	3.65	13.6500
13	Theni	20	100	10	1	0.25	2.4	3.65	13.6500
14	Dindigul	20	100	10	1	0.25	2.4	3.65	13.6500
15	Sivagangai	20	100	10	1	0.25	2.4	3.65	13.6500
16	Virudhunagar	20	100	10	1	0.25	2.4	3.65	13.6500
	<b>Total</b>	<b>360</b>	<b>1800</b>	<b>180</b>	<b>18</b>	<b>4.5</b>	<b>43.2</b>	<b>65.70</b>	<b>245.700</b>



## ANNEXURE – 5

## PF Head of account

Sl. No	District	No. of model villages (Nos.)	Crop demonstration(sub head 69 PAI)		IEC/Capacity Building /Workshop & Training(sub head 72-training)				Grand total of 69PAI & 72 Training
			Demo area @ 5ha/ Village (ha)	Fin.@ Rs.10000/ha(Rs. In lakhs)	IEC/CB @Rs. 1000/ha demo	Workshop, Training & others @ Rs.1250/ village	Training and Field Activities co-ordination charges for Farmers' friend/ WUA member/ ATMA volunteer @ Rs.1000/2 villages	Total for 72-training( Rs. In Lakhs)	
1	Coimbatore	25	125	12.5	1.25	0.3125	3	4.5625	17.0625
2	Thiruppur	15	75	7.5	0.75	0.1875	1.8	2.7375	10.2375
	<b>Total</b>	<b>40</b>	<b>200</b>	<b>20</b>	<b>2</b>	<b>0.5</b>	<b>4.8</b>	<b>7.3</b>	<b>27.300</b>